

Smithfield 2020 Notes from Team meeting of May 3, 2017

Present

Jim Abicht	Lee Duncan	Randy Pack
Mike Adams	John Edward	Kim Pugh
Rick Bodson	Sheila Gwaltney	Peter Stephenson
Christi Chatham	Trey Gwaltney	Judy Winslow
Andy Cripps	Mark Hall	

Admin

Current funds balance is \$14,833.85. There are no outstanding commitment of funds. The façade improvement matching grant program fund balance is \$5,962.50.

New business and initiatives

A façade improvement matching grant application submitted by Kristin Wilda, owner of Maggie Casey's Celtic Treasure, 124 Main Street, was reviewed. The grant requests the program maximum match of \$2,500 based on a project total of \$5,216; the project scope includes repair and painting of the front wall, painting and glazing of windows on all sides of the building, painting of the building's roof, landscaping of the front area, and installation of two signs.

After a detailed discussion of the scope of each item of work, a motion to provide matching funds for landscaping, painting and signage was adopted. The breakout of project costs:

- Painting of the front / 100% / \$675
- Repair & painting of windows / 1/3 (eliminate re-glazing, paint front windows only) / \$730
- Repairs to front of the building (patching stucco) / 100% / \$325
- Repairs and repainting of roof / \$0
- Landscaping / 100% / \$520
- Signage / 100% / \$307

Eligible project expenses reduced to \$2,557 and grant award is \$1,279.

Payment will be made when the work is completed and invoices are submitted for review.

The Historic Smithfield Board referred to Smithfield 2020 a proposal to request the Town hire Economic Development staff. (The scope would extend beyond the Historic District to the entire Town.)

Currently, resources are limited to responding to inquiries or applicants; Town Zoning guides the licensing process and the Chamber of Commerce offers business plan and marketing best practice sharing. There is no active business recruitment staffing by the Town, though County ED does market the county and town, does maintain an inventory of available sites and does respond to inquiries. Smithfield 2020's Economic Vitality initiatives, led by Mark Hall, is the only organized marketing and recruitment initiative. After discussion, it was agreed by general consensus to take no further action on pursuing a staffing request with the Town.

A horticultural working team is being organized by Mark and Cheryl Ketcham to address streetscape issues and opportunities in the Historic District.

The timely replacement of sidewalk and cross-walk bricks in the waterline replacement areas is being addressed by Town Public Works.

Organization updates / announcements

Chamber: The state of the County breakfast is scheduled for June 6.

Historic District Businesses: Cure Coffee House and Brasserie has leased the space in the Firehouse 1939 vacated by Relics as it moves to the former Olive's building. A new florist, Fleur de Feu, plans to locate in the 300 block. Work is progressing for Yummaries' opening in the former Modlin Printing business within sixty days.

Next meeting: Wednesday, June 7th, 8:45 am, Arts Center @ 319 classroom.

These meeting notes submitted by Rick Bodson.