

## Smithfield 2020 Notes from Team meeting of October 3<sup>rd</sup>, 2018

### Present

Jim Abicht  
Mike Adams  
Rick Bodson  
Christi Chatham

Lee Duncan  
John Edwards  
Sheila Gwaltney  
Mark Hall

Joseph McCain  
Randy Pack  
Kim Pugh  
Judy Winslow

### Admin

Current funds balance is \$12,679.85. There are no outstanding commitments of funds.

### Project and initiative updates

Car shows on Main Street – The events do not generate a significant uptick in shopping revenue and often result in access to businesses being obstructed by car owners sitting on shop properties, their walkways or the public sidewalk. A safety issue has often been introduced with cars leaving and driving through pedestrian areas before the end of the show. A motion to request that the Town Council direct the Special Events Committee incent car show organizers off Main Street and to one of the several other venues in the Historic District was adopted.

“Gmods Open” flags – A motion to allocate \$1,500 from the façade improvement matching grant funds to subsidize the purchase of a standard design “Open” flag for Gmods members was adopted. Joseph will manage the procurement of the flags and establish the protocol for their distribution to Gmods members. A reimbursement process will be developed as the program is implemented.

In-flight initiatives – The parking sign project is overdue for a review by BHAR; it will be scheduled for its October meeting.

The aesthetics improvement initiative has organized, with Mark, Joseph, Lee, Brian and Jason Camper as members of the “Green Berets”. The group will define opportunities for landscaping improvements in rights of way and business and personal properties, identify strategies to address the opportunities, develop an implementation plan and return to the Team with recommendations to proceed.

The Golf Cart initiative awaits VDOT’s traffic impact report before moving further.

Safe Trick or Treat – Joseph was requested to brief the Gmods members, many of whom are new to Main Street, about the annual event and to encourage participation.

**Next meeting:** Wednesday, November 7<sup>th</sup>, 8:45 am, Smithfield Center.

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*These meeting notes submitted by Rick Bodson.*